Pouch Direct

WISSloop™ Designed for Recycling

Earth Made™

treemade™

S.protect™ FOR ULTIMATE PROTECTION

Reborn™

Is Your Packaging Part Of The Problem?

Let's Unpack Sustainable Packaging Solutions

NO1
TOP
PACKAGING

COMPANY IN AUSTRALIA

EXPORTING IN MORE THAN 70+ COUNTRIES

International Packaging Awards

2016 AmeriStar

2018 Pentawards Gold

FPA Flexible Packaging Association Award 2019

UK PACKAGING AWARDS 2020

FIPSA 2023 AWARDS

1 - Are You Looking To Pack Your Products Choose Any One Material From Below

A) CWISSloop™ Designed for Recycling

Recyclable Material

5 PP-PP 4 LD-PE
Fully Recyclable

CIRCULAR ECONOMY ZERO WASTE TARGET

- 100% Recyclable flexible pouches are a step in the right direction for all the environment conscious businesses who require affordable packaging.
- In the majority of cases, this material serves as a viable substitute for non-recyclable packaging, offering a sustainable alternative that aligns with eco-friendly practices.
- This will not only help your brand image but also contribute towards a circular economy and Zero Waste future.
- *We can also manufacture recyclable bags with upto 80% recycled Plastic raw material (PCR).

B) Earth Made™

Compostable Material

OK compost TÜV AUSTRIA HOME
ORGANIC WASTE ONLY

- We manufacture Compostable bioplastic packaging that will break down naturally when left in the right environment. Unlike traditional plastic packaging, it is made from organic materials that break down in a reasonable period of time and leave no toxic chemicals or harmful particles behind.
- Note: Not suitable for oily, liquid products & Products that require long shelf life.

C) treemade™

Plastic Free Paper Material

- In the past, the focus of food packaging was to provide branding, protection, storage and transportation. Now, the focus has shifted to promoting circular economy and utilizing sustainable raw materials Papermade pouches offer a packaging solution that simultaneously protects and preserves the environment.
- Our Papermade pouches offer low & medium barrier capacity Papermade pouches are well suited for Chocolates, Energy bars, Dry food & can be also used for secondary or outer packaging.
- Use paper where possible, plastic when useful.

D) S-protect™ FOR ULTIMATE PROTECTION

Plastic & Paper High Barrier Material

Conventional / Linear Material

7
OTHER

- Multilayer plastic lamination offers a cost-effective packaging solution with customizable barrier properties that extend the shelf life of perishable products.
- The different layers in the lamination can be tailored to provide specific barrier properties, such as oxygen and moisture resistance, according to the product's requirements.
- This not only helps to minimize spoilage and maintain product freshness but also ensures that the packaging provides optimal protection at a competitive price point.

E) Reborn™

Made From Waste Material

5 PP-PP 4 LD-PE
Made From Waste

CIRCULAR ECONOMY
ZERO WASTE
TARGET

- REBORN is made up of recycled materials (PCR).
- By using REBORN materials, we are helping to reduce the amount of plastic waste that ends up in our ocean and landfills.
- PCR (Post-Consumer Recycled) Pouches are paving the way for a Circular Economy.
- By utilizing PCR materials, these pouches effectively divert waste from landfills & zero waste future.

A) Laser Printed Pouches / Rolls

Minimum 1000 Pieces

Print Tech
CMYK+O+V+W
(4+1+1+1 Colours)

- Minimum Quantity 1000 pieces / In Rolls 50 kgs
- There is No Cylinder / No Printing Plate Cost
- Variable data capability (names, addresses, unique QR code, sequential numbering system)
- Quick on-the-fly graphic changes
- Ultra short volume run possible

Check prices, upload your custom designs and buy online below.

https://www.pouchdirect.net.au/digital-printed-pouch

B) Rotogravure Printed Pouches / Rolls

Minimum 10,000 +

Print Tech
CMYK+W+PMS
(4+1+4 Colours)

- Minimum Quantity 10,000 pieces / In Rolls 300 kgs
- Most economical on low to high volume runs
- Ideal for product lines that run without significant design changes
- Recommended for High Quality HD Graphic design printing High speed and repeatability
- A larger variety of material types with custom print finishes is possible
- Precise colour matching in Pantone Shades

Enquire about this product on below link.

https://www.pouchdirect.net.au/custom-printed-packaging

C) Ready To use Stock Pouches in Different Colours and sizes

- MOQ 1 Box
- Starting a business? NO WORRIES!!!!! The Simplest Way - DIY
- Using unprinted bags/ pouches and adding Labels is a simple and budget-friendly way to introduce your product to the market. Simply choose your size, shape, material, and quantity.

Click below to buy this product online

https://www.pouchdirect.net.au/stock-pouches

C.1) Custom Printed Labels

- **Minimum Order Quantity**
  1 Packet = 500 Labels

- We offer a wide range of label materials, various shapes, and an extensive selection of print finish options to suit the needs of diverse industries.
- Our label solution are perfect for businesses operating in food, cosmetics, pharmaceuticals, nutraceuticals, pet food, and other sectors.
- When dealing with multiple product variants, labels offer a cost-effective and efficient solution for branding your packaging

Click below to buy this product online

https://www.pouchdirect.net.au/custom-label-printing

C.2) Static Printed Bags & Foil Stamping On Bags

- The MOQ for static printing is 1000 pieces.
- Static printing is a suitable option for non-graphic vector design.
- Simple design with solid lines and colours with up to 2-4 colors.
- Recommended for small startup businesses

Enquire about this product on below link.

https://www.pouchdirect.net.au/custom-printed-packaging

A) Explore different range of bags style by clicking below link.

https://youtu.be/bTWH_AxhCS0

Stand Up Pouches

Flat Bottom Bags

Side Gusset Bags

Pillow Pouches

Spout Pouch

Quad Sealed

Three Side Seal

Mailer Bags

B) Discover the world of printing effects by clicking below link

https://youtu.be/ed-_IL1hDUk

Whether you need a small-scale package design or a grand branding venture, our Creative Team is prepared to cater to your needs without limitations.

Your Brand Is Your Foundation

Our vibrant creative company, specializes in a comprehensive suite of services, such as branding, package design, e-commerce website development, corporate video shooting, and an array of other inventive solutions.

Packaging Design Services

Design updates to product launches
- we assist you

Corporate Video shooting

From crafting script creation
- we support you

Branding & Identity

Mark your presence known
- announce it boldly

Social Media Management

From crafting engaging content creation
- we support you

Shopping Cart Web Design

From crafting engaging content creation
- we support you

Offering a wide range of services from package design to web development and social media management. Our dedicated Creative Team is ready to assist you in bringing your ideas to life. With over 30 years of industry experience, our flexible packaging experts will provide valuable insights. Our Creative Services Team is skilled in branding and brand strategy, packaging design, graphic design, website design, social media management, content writing, pay-per-click advertising (PPC), and search engine optimization (SEO).

Click below for creative services pricing.

https://www.pouchdirect.net.au/design-services

Small or large scale, we have got you covered with our range of automatic filling, sealing, & coding machines.

A) Filling Machines

B) Sealing Machines

C) Coding Machines

Click below to buy filling, sealing and coding machines online.

https://www.pouchdirect.net.au/heat-sealing-machine-for-bags

Printed Shrink Labels

- Minimum order quantity starts from 1000 pieces.
- 100% Recyclable Shrink Labels are a step in the right direction for all the environment conscious businesses.
- Shrink sleeves are ideal for containers with uneven surfaces where traditional labels won't adhere due to the packaging's irregular shape.
- Our versatile plastic shrink sleeves suit various products like food, beverages, health, beauty, and household items. They offer a tamper-evident seal for safety and security.

Adhesive Tapes

Get price buy online

https://www.pouchdirect.net.au/bopp-tape

Oxygen Absorbers / Moisture Absorbers

Get price buy online

https://www.pouchdirect.net.au/silica-gel

Recycled Courier Bags

Get price buy online

https://www.pouchdirect.net.au/plastic-mailing-envelopes

Jumbo Size Bags For Warehouse Storage

Get price buy online

https://www.pouchdirect.net.au/jumbo-size-bulk-storage-bags

Measuring spoons : For accurate dosage

Get price buy online

https://www.pouchdirect.net.au/measuring-scoops

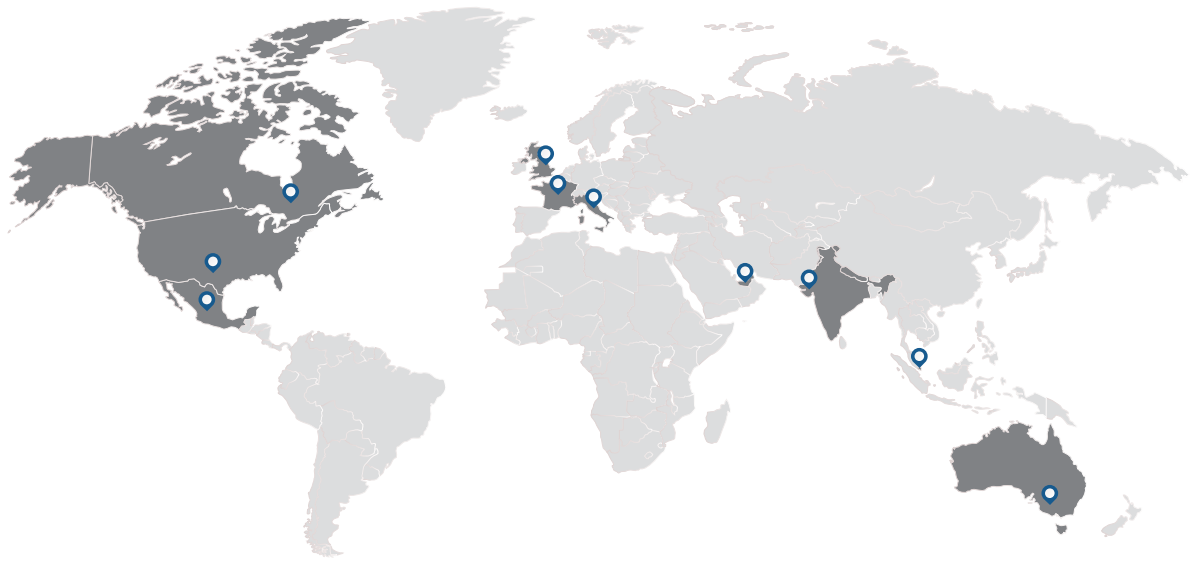
Click On This Link To Check Our Production Video

https://youtu.be/P72siaQfwzM

Trusted by Brands

DEVELOPMENT AND QUALITY ASSURANCE

Our manufacturing sites are accredited with FSSC 22000-2010, ISO 22000-2018, ISO 14001-2015, WHO-GMP, and HACCP standards, When it comes to exporting to the USA and Europe, our packaging materials have verified certifications, providing the necessary documentation for seamless cross-border trade.



POUCHDIRECT is dedicated to providing the most sustainable and suitable packaging solution to protect our planet.

POUCHDIRECT was founded in the early 90's to provide eye-catching flexible packaging to carter small and medium scale artisan brands. Since its humble origins, the company has evolved to become a large global packaging manufacturer and now has 500 employees. Our manufacturing unit is spread across 4,00,000 square feet. We export our products to more than 70 countries and 80% of our products are exported internationally. We now serve more than 4,000 brands worldwide.

Pouch Direct

Pouch Direct Pty Ltd.,
12 Cullen Place Smithfield,
NSW 2164,
Australia

+61 452 534 746
+61 416 125 313
+61 2 9832 7820

https://www.pouchdirect.net.au/

Order our **free samples** online below and discover their quality by yourself

https://www.pouchdirect.net.au/sample-page

scan this QR code to pay 15 CA$ as a courier cost and request for free samples.